



Sterling SEZ and Infrastructure Ltd

Overview and Presentation

to

Global Investors and Market Leaders



Sterling SEZ and Infrastructure Ltd

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Gujarat Overview

Demographic Profile

- Population of 50 million (approx 4.93% of India's total)
- Area of 196,024 sq km (approx 5.93% of India's total)
- Urbanisation level of 37.36%(national average approx. 24%)

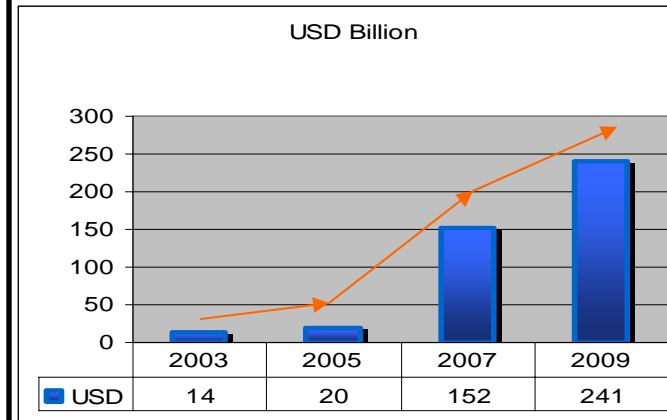
Investment Potential

- One of the most industrialised Indian states
- Among highest levels of FDI across any Indian state
- Diversified Industries present

Economic Profile

- Liberalised and Reformed economy.
- Approx. 15% Industrial Growth Rate
- Per Capita GDP 3.2 times national average

Growth in Investments



Vibrant
Gujarat
Investment
figures



Gujarat Overview

Advantage Gujarat

“ I believe that a state that will become and retain the position being one of the most industrialized and effective in the country. Once I have said if you won't be in Gujarat, you will be 'stupid'. I am very proud to listen my own advice and I can stand in front of you and say that perhaps I am not 'stupid', no longer! ”

- **Ratan Tata**
Chairman, TATA Group

“ In Narendrabhai, we have a leader with a grand vision and determinations to translate vision into reality. Vision and determination are strengthening Gujarat's position as a leader among all states in the country. He contributes his strong Gujarat's ethos with a modern outlook. And I am convinced it would help Gujarat on place of pride in India and globe. ”

- **Mukesh Ambani**
CMD, Reliance Industries

“ For the Chief Minister, the vision to develop Gujarat is his Mission and the whole industry and business world participating in Gujarat is beneficiaries of that. ”

- **Nitin Sandesara**
CMD, Sterling bio-Tech

“ It is important for the investors in manufacturing sectors that Gujarat is making a significant investment development for the last few year as well as rapid growth in agriculture sectors that goes world beyond with national average. ”

- **Pediaki Domechi**
Ambassador, Japan

“ In the present time of global economy slowdown, it is heartening to see that delegates from more than 65 countries present here to invest in our beloved state of Gujarat. ”

- **Tulsi Tanti**
Chairman, Suzlon



Gujarat Overview

Advantage Gujarat

▪ High Cost Advantage and Efficiency

▪ Labour costs in Gujarat approx 50% less than those of Metro cities.

▪ Minimal Loss due to Industrial unrests
0.94% compared to national avg of 16.2%

▪ Liberalised Labour regime for SEZs



Chemical Industry in Gujarat

Gujarat Status

- 62% of Country's Total Chemicals Production

- 15% of Total Chemicals' Exports

- Bulk of exports to developed nations, indicating global competitiveness

- Global Players such as BASF, GE Plastics, Shell, British Gas and Cheminova , among others present



Sterling SEZ and Infrastructure Ltd

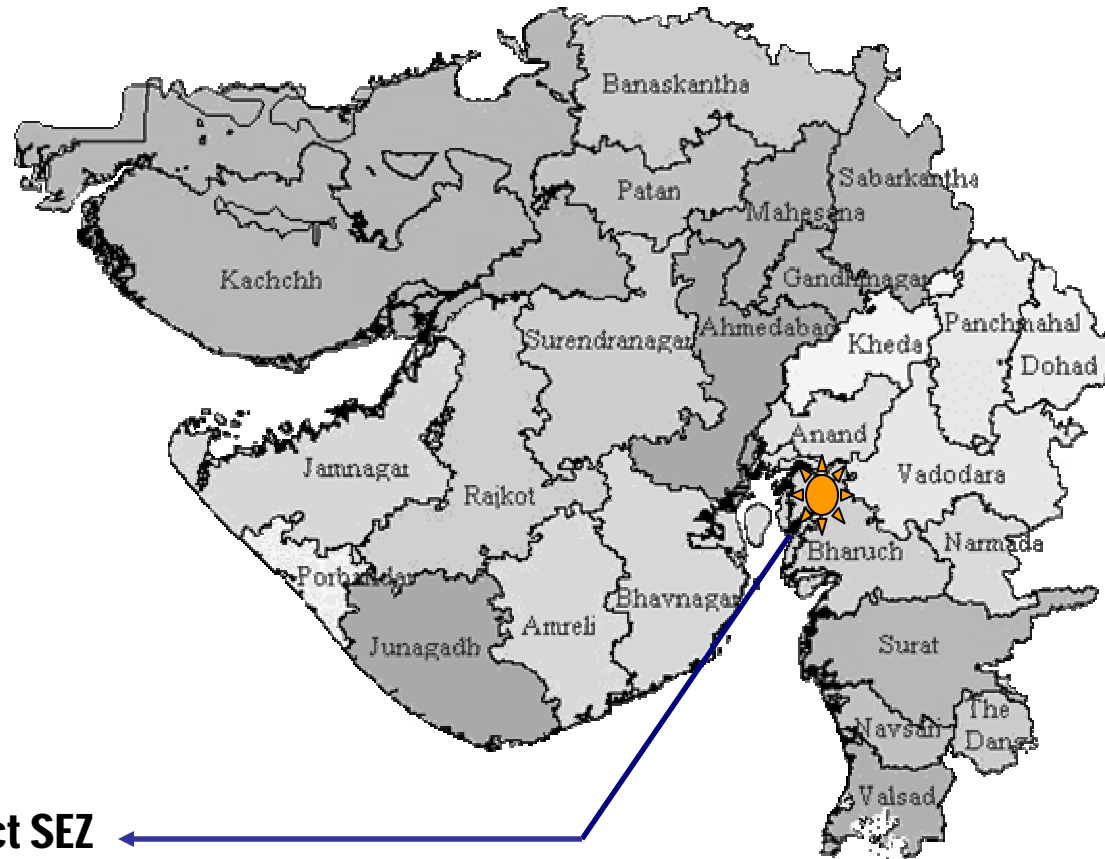
Gujarat Status

Industry	Gujarat	India	Gujarat Share
1.Chemicals and Petrochemical	23.6	75.5	31%
a.Refined Petroleum	12.2	32.1	38%
b.Basic Chemicals	10.6	35.6	30%
c.Rubbers & Plastics	0.8	7.9	10%
2.Dyes and Intermediaries	0.8	1.5	50%
3.AgroChem	0.25	0.6	40%

Figures in USD Billion (Source : Annual Survey of Industries, CMIE ,2007)



Sterling SEZ Insight



Sterling Multi Product SEZ



Sterling SEZ Insight

- **Duty Free Enclave; Deemed Foreign Territory**

- **Preferential Policy Framework and Operational Freedom**

- **Single-Window Clearance; No bureaucratic hassles**

- **Level Playing Field for International Business within India**



Sterling SEZ Benefits

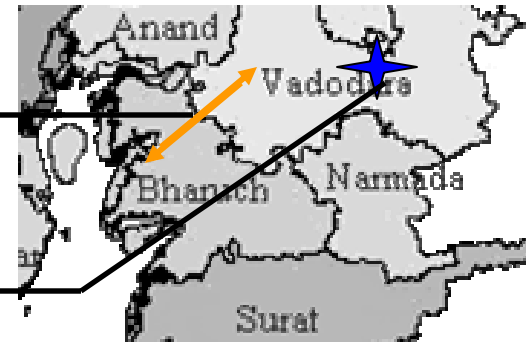
<p><u>Development Stage</u> (Capital Goods, Consumables, Components and Spares)</p>	<ul style="list-style-type: none">▪ No Customs Duty▪ No Excise Duty▪ No Sales Tax▪ No Service Tax▪ No Purchase Tax▪ No Stamp Duty and Registration Fees▪ No Stamp Duty on Mortgages▪ No Electricity Duty
<p><u>Operational Stage</u> (Raw Material, Consumables, Components and Spares)</p>	
<p><u>Profits Stage</u></p>	<ul style="list-style-type: none">▪ Graded Exemption from Income Tax :<ul style="list-style-type: none">- 100% for 1st 5 Years- 50 % for next 5 Years- 50% of Profits Ploughed back for next 5 years▪ No MAT



Sterling SEZ Benefits

Location Advantage

- 55 kms from Vadodara
- An hour of travel time by road
- Vadodara Airport easily Accessible
- Easy Approach to NH-8
- Ahmedabad International Airport 170 kms away





Sterling SEZ and Infrastructure Ltd

Multi Product SEZ Advantage

The Industries that shall be part of the SSEZ will include a wide range including the following :

- **Chemicals**
 - Pharmaceuticals
 - Automotive
 - Plastics
 - Engineering
 - Ceramics
- Textiles and apparel
 - Gems and Jewellery
 - IT/ITeS
 - Agri Products
 - Hospitality
 - Electronics



Sterling SEZ and Infrastructure Ltd

SEZ Critical Facts

- In principle, formal approval and Notification received; Approval for standard authorized operation received
- Agreement with ECPL for discharge of treated effluent via Effluent Channel located ~ 1 km from SEZ
- Water Source is the nearby SSNL canal
- Sterling SEZ is the **ONLY** SEZ having obtained Environmental Clearance as per new norms post September 2006
- Construction water and power available at the SEZ area
- Master Plan and Detailed Engineering complete



Sterling SEZ

What We Offer You :

Plot / Land

Plug and Play

Flatted Factory

Residential Space

Commercial Space

✓Early partnering
Incentives

✓Best Location

✓Best Price

✓Customized Design



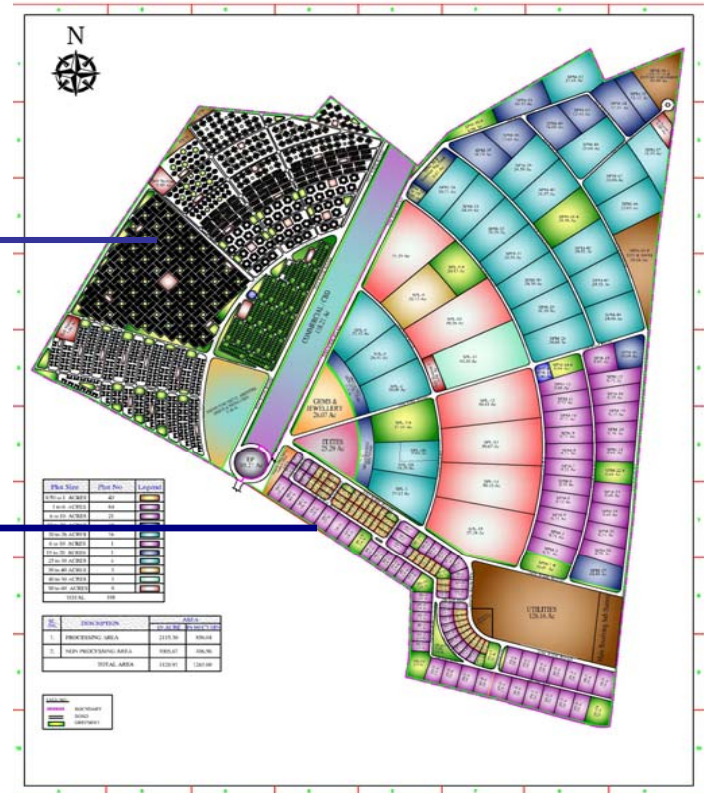
Sterling SEZ and Infrastructure Ltd

Master Plan

Non-Processing Zone (32%) ←

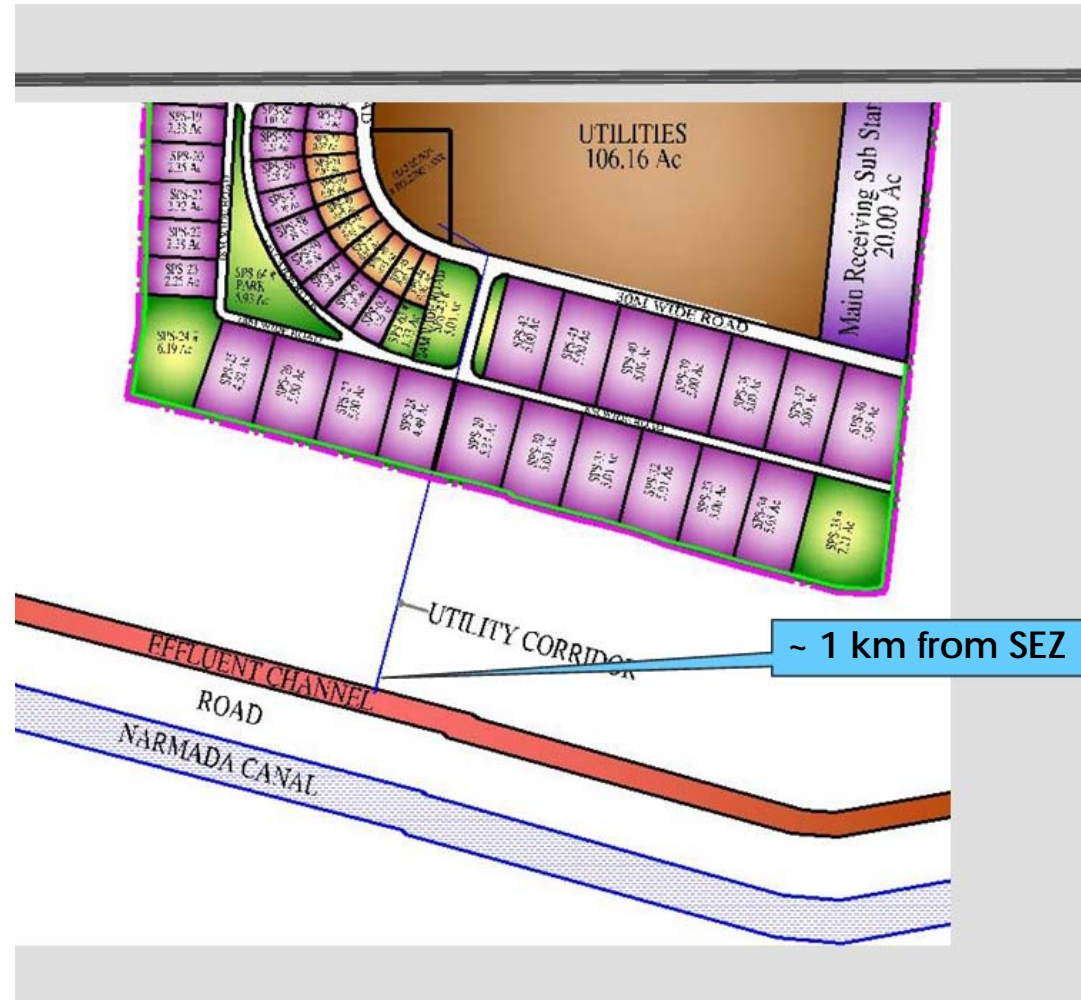
Processing Zone (68%) ←

Total Size : 3120 acres (Phase I)





Sterling SEZ Effluent Channel





Sterling SEZ and Infrastructure Ltd

Sterling Biotech Limited, the Flagship Company of the Group, is the largest manufacturer of Pharmaceutical and Nutraceutical gelatine in Asia.

Sandesara Group Insight

Sterling Biotech Limited today, is the World's 4th Largest Gelatine Company with a 7.5% market share globally.

Besides, it is the largest manufacturer of Single Spindle Cam Operated Automatic Lathes ("Automats") in India and amongst the top three manufacturers of Automats in the world.

The captains of Indian Industries arrived at VGGIS

Mr. Ratan Tata Chairman, Tata Motors	Mr. BN Kalyani CMD, Bharat Forge
Mr. Mukesh Ambani Chairman, Reliance Industries	Mr. R.N. Dhoot MD, Videocon
Mr. Kumarmangalam Birla Chairman, Aditya Birla Group	Mr. Indresh Batra Managing Director, Jindal Saw Ltd
Mr. Shashi Ruia Chairman, Essar	Mr. Ravi Sanghi MD, Sanghi Cements
Mr. Gautam Adani Chairman, Adani Group	Mr. Ratul Puri Moser Baer Energy & Devp. Ltd.
Mr. Subhash Chandra Chairman, Zee TV	Mr. B.K. Goenka MD, Welspun
Mr. Pankaj Patel Chairman, Zydus Cadila	Mr. Ravi Parthasarthi Chairman, IL & FS
Dr. Rajeev Modi Chairman, Cadila Healthcare	Mr. Arun Bharatram Chairman, SRF
Mr. Sudhir Mehta Chairman, Torrent Group	Mr. Sabeer Bhatia Chairman, Nano Work Development
Mr. Tulsii Tanti Chairman & MD, Suzlon	Mr. Rajkumar CEO, GMR Energy
Mr. Karsanbhai Patel Chairman, Nirma	Mr. Mehul Choksi Gitanjali
Mr. Karl Slym MD, General Motors	Mr. Munishchandra Gupta OPG Power Gujarat Pvt. Ltd.
Mr. A.M. Naik CMD, L&T	Mr. V K Jain Gujarat Fluoro Chemicals
Mr. Nitin Sandesara CMD, Sterling Biotech	Mr. Manoj Gaur President, CMA





Sandesara Group Insight

Infrastructure Business

- Multi-product SEZ at Bharuch
- 3120 acres
- Mining
- Port

Healthcare Business

- Pharmaceuticals
- Nutraceuticals (Gelatin and Derivatives)

Pharmaceutical Business

- Coenzyme Q10
- Research Centre

Energy Business

- Oil and Gas
- Power and Energy

Engineering Business

- Engineering Components and services
- Specialised Machine Tools

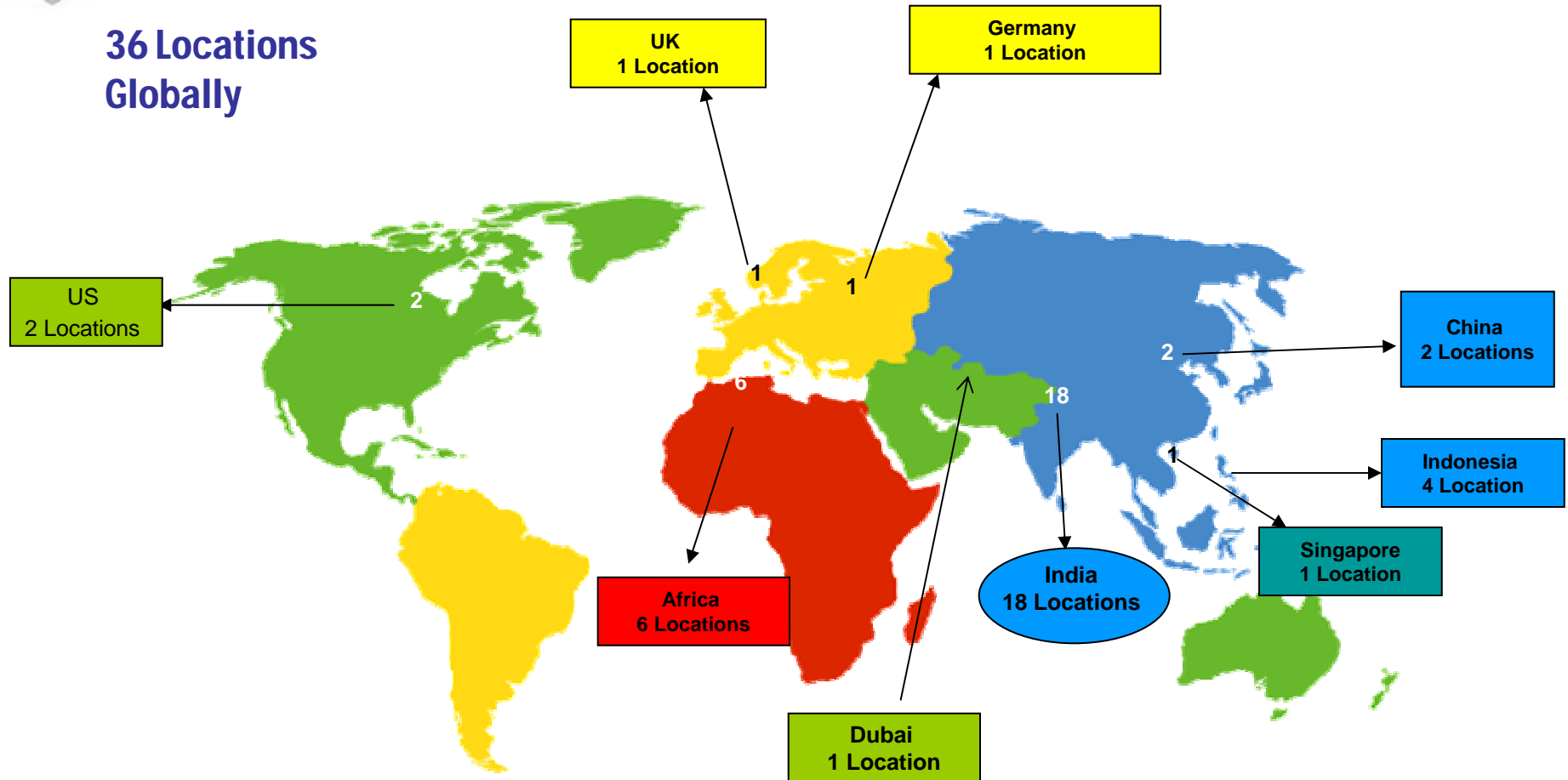
Lifestyle and Health

- Sterling Health Malls



Sandesara Group Global Presence

36 Locations Globally





STERLING SEZ

A World in Itself...

**Join Us. The ones who Dare to Dream.
And Dream to Develop**

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